



**Ownership  
Works**

## 2024 Summer Intern (Marketing)

New York, NY

### To Apply

Please visit the [Application Portal here](#). Candidates are encouraged to apply as soon as possible. Due to volume, only those candidates considered for an interview will be contacted.

### About Ownership Works

Founded in 2021, Ownership Works (O.W.) is a fast-growing nonprofit organization with a mission to increase prosperity through shared ownership at work. In 2024, Ownership Works was certified as a [Great Place to Work](#). O.W. helps companies and investors implement shared ownership programs that make every employee an owner and honor the collective effort behind a company's success. At scale, employee ownership can help millions of lower-income workers and people of color build savings and wealth, often for the first time, at businesses that are more dynamic, resilient, and successful.

O.W. has set an ambitious goal of creating at least \$20B of wealth for workers by 2030 and, over the long term, making broad-based employee ownership the new norm at work. To achieve these goals, O.W. has two areas of focus:

**Movement building.** Through partnerships, network-building, education, data, and storytelling, O.W. is building a movement to increase the adoption of shared ownership by private and public companies. Over 80 private equity firms, financial institutions, foundations, labor advocates, and pension funds have joined the O.W. consortium as Founding Partners and made unprecedented commitments to advance the shared ownership movement.

**Hands-on Guidance.** In collaboration with its Founding Partners, O.W. helps public and private companies implement broad-based employee ownership programs that improve corporate cultures, increase employee engagement and satisfaction, and create an alignment of interests between employees and employers, all of which can support better outcomes for companies and workers. Since O.W.'s founding, over 80 companies have implemented shared ownership programs, reaching over 100,000 workers.

For more about O.W.'s impact, visit <https://ownershipworks.org/our-impact/>.

## About the Position

Ownership Works is excited to offer a dynamic summer internship program designed to provide interns with a unique learning experience. Working closely with the Marketing and Communications team, the Movement Building Intern at O.W. will support the team on campaigns, content, events, and programs that help advance the mission to increase prosperity through shared ownership at work.

The internship will focus on supporting efforts to inspire and build a movement to increase the adoption of broad-based employee ownership programs that create equity for all workers. Interns will gain insight into how employee ownership enhances corporate cultures, increases employee engagement and satisfaction, and creates an alignment of interests between employees and employers to foster better outcomes for companies and workers.

By the end of the program, this intern will have:

- Gained hands-on experience in a fast-growing start-up, nonprofit setting.
- Developed knowledge of employee ownership programs and their life-changing impact.
- Contributed to producing the messaging, content, and events aimed at educating and inspiring supporters and partners.
- Learned through collaboration with marketing and communications professionals with wide-ranging experiences and diverse backgrounds.
- Created and presented a final project at a staff-wide meeting.

All interns will be supported by a direct manager and mentored by teammates who are passionate about the organization's mission and developing the next generation of talent in this space.

## Key Responsibilities

- Develop an understanding of marketing strategies at mission-driven organizations.
- Collaborate on creation and production of marketing materials, content, and messaging.
- Assist with social media management through content suggestions, peer/competitor research, analysis, reporting, best practices, and identifying trends.
- Campaign reporting and analysis, across integrated marketing channels (email, social, web).
- Provide event support for annual conference and virtual events.
- Perform basic functions with marketing tools and platforms, including Salesforce and website CMS.

## Qualifications

- Currently enrolled in a bachelor's or master's degree program; coursework or an interest in marketing is preferred.
- Excellent written and verbal communication skills.
- Interest in writing and design; experience creating written or graphic content for social a major plus.

- Passion for social justice and the mission of Ownership Works; interest in nonprofit marketing and partnership strategy.
- Well organized, excels at managing time and creating systems of organization.
- Interest and excitement around learning new software and platforms.
- Anticipates the needs of teammates and colleagues; “no task too big/small” mindset and jumps in when needed.

At Ownership Works, we are dedicated to building a diverse and inclusive workplace, so if you’re excited about this position but your experience doesn’t precisely align with every qualification, we encourage you to still apply.

### **Equal Opportunity Employer**

Ownership Works is an Equal Opportunity Employer. Women, people of color, people with disabilities, LGBTQIA persons, and veterans are encouraged to apply.

### **Compensation**

Interns will be expected to work from 9:00am – 5:00pm, Monday – Friday for 10 weeks. The pay for this role is \$15 an hour.

### **Location**

O.W. is building a New York City-based team. The team works from our brand-new Midtown Manhattan office space two days per week.